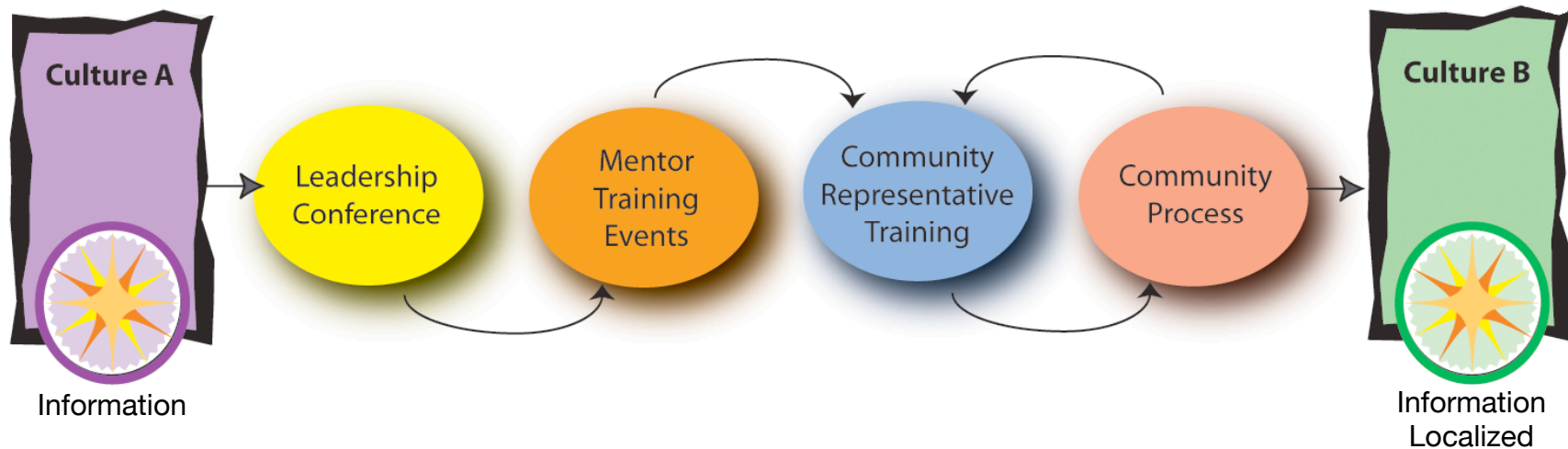


Creating the Capacity to Localize Information



The Capacity Localization model has been developed over the past 16 years through the experience of thousands of trained professionals facilitating the localization of life-crucial information in more than 1000 languages. It is a process whereby communities are equipped with the fundamental tools to understand, discuss and act on information that may be crucial for their very survival.

POP Localization - the face-to-face process through which communities acquire, understand, validate, adapt and adopt new information and practices

Localization Services - the human resources, information, training, supplies and technology provided by SPS and partner agencies to facilitate the POP localization process

Capacity Localization - the establishment of a community's ability to transform new information and practices into locally acceptable norms



Resource Information - The localization process begins with the highest quality information resources



Leadership Conference - Those who will lead a localization effort first gather at the national or regional level to understand thoroughly the crucial information to be conveyed and to plan an implementation strategy.



Mentor Training Events - Those with a gift for training trainers learn the process of preparing Community Representatives to facilitate information localization.



Community Representative Training - Localization Mentors train Community Representatives, who are appointed by Community Leaders, in the process of localizing the information.



Community Process - The Community Process is the key to POP localization. The other steps in the process are simply support services that make localization by local people possible. The community works together to develop a localized version of the information.



Information Localized - The end result of the localization process is transformational change through life-crucial information that is validated, authored, owned, and put to use by the local community.